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TECHNOLOGICAL CLUSTERS IN BRAZILIAN AGRICULTURE: PRODUCTION AND CHALLENGES

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This study aims to analyze the evolution of Brazilian agricultural production from the 1960s to now. We will summarize some of the main findings from the historical view of Brazilian agriculture development. The arguments should rest here on how technical change and the national system of innovations have built an institutional environment to boost the agricultural sector, particularly in the past few decades. It is not easy to describe the path of Brazilian agricultural development, but organizing some important historical facts can help creating a full picture. The future challenge is to include marginalized farmers into the technology revolution. From the standpoint of public policy-making, the internal diversity of farming therefore requires specific actions to promote production and reallocate resources to the different segments and regions. There needs to be a clear policy for increasing technology absorption capacity, which entails making progress in rural extension outreach and education.

The general objective addressed here is to investigate the importance of learning spillovers and the ability of agents to explore external knowledge, with particular emphasis on the case of Brazilian agriculture. Specifically, it evaluates the process of technological innovation in agriculture and its regional determinants in terms of productivity gains, giving explanations for differential growth among agricultural regions in Brazil (for example, a discussion that compares the poverty-stricken regions of the Northeast versus the most modernized rural areas of Southern regions). A scenario of public policies to reduce structural heterogeneity in Brazilian agriculture should be developed.

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