

MINISTÉRIO DO PLANEJAMENTO E COORDENAÇÃO GERAL
INSTITUTO DE PLANEJAMENTO ECONÔMICO E SOCIAL

SETOR DE DOCUMENTAÇÃO

BRASIL. IPEA. INPES. Setor de Documentação - Bibliografia seletiva
sobre pequena e média empresa; economia de escala da produção;
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PEQUENA E MÉDIA EMPRESA
(Período 1964/1971)

- 1 - ABREU, Alcides - A extensão industrial: uma resposta à problemática da pequena e média empresa. Estudo para a criação e operação de um serviço de extensão industrial. Revista de Faculdade de Direito, Santa Catarina, Florianópolis, 1 (3): 28-46, set. 1966
- 2 - AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS - Management information systems for the smaller business. New York (1968) 88p. tab. (its - Management services technical study 8)

Monograph on problems of organising management information systems for decision making purpose in the small industry and enterprise in the U.S.A. Includes case studies as an illustration thereof and covers programme planning and budgeting cost benefit analysis forecasting supply and demand capital expenditure (fixed investment) economic implications the use of research methods in operations research.
- 3 - AMERICAN MANAGEMENT ASSOCIATION - Administrando a pequena e média empresa [Management for the smaller company] [São Paulo] Management Center do Brasil, 1964. 418 p.
- 4 - BRASIL. Comissão Interestadual da Bacia Paraná-Uruguaí - Estudos e pré-projetos para investimentos em médias e pequenas empresas [s.l.] 1966 vs. (Plano de industrialização regional) Estudo apresentado no Congresso de Integração Nacional. Salvador, Ba, set. 1966.
- 5 - BRASIL. Conselho de Desenvolvimento. Grupo Executivo de Assistência a Média e Pequena Empresa - Problemas da pequena e média empresa. [Rio de Janeiro] 1960. 112 f. (Documento 3)
- 6 - BRITISH INSTITUTE OF MANAGEMENT - Increasing profits in the smaller business - a Guide to management control [London, 1965] 104 p. tab.

Textbook on management accounting for enterprises of the small scale industry in the UK. Includes case studies.
- 7 - CASIMIR - LAMBERT, P. - The development of European enterprises. Geneva, Graduate Institute of International Studies, 1968. 101 f. tab.

Thesis on the need to develop international enterprises in Europe with particular reference to EC countries. Covers legal aspects (Incl. provisions of the Rome Treaty) capital markets obstacles (Incl. taxation system) financial factors, fiscal policy, sources of financing the problems of medium and small scale industry, government policies management problems statistics.
- 8 - CEPAL, Santiago - Definición de la pequeña industria. Quito, 1966. 11 p.
- 9 - Evaluation de un programa de asistencia a la pequeña industria: el caso de Chile [Santiago del Chile] 1966. 65 p.
- 10 - Función de las conglomeraciones industriales en las políticas cas y programas de fomento de la pequeña industria. Quito, 1966. 5 p.

- 11 - Informe preliminar del Seminario sobre la Pequeña Industria en America Latina. Quito, ONU, 1967. 65 p.
- 12 - La pequeña industria en America Latina. Quito, ONU, 1966. iv, 70 p.
- 13 - La pequeña industria en Chile. Quito, ONU, 1966. iv, 42 p.
- 14 - La pequeña industria en Costa Rica. Quito, ONU, 1966. iv, 23 p.
- 15 - La pequeña industria en el Ecuador. Quito, ONU, 1966. v, 89 p.
- 16 - La pequeña industria en Guatemala. Quito, ONU, 1966. 52 p.
- 17 - La pequeña industria en Honduras. Quito, ONU, 1966. 28 p.
- 18 - La pequeña industria en Mexico. Quito, ONU, 1966. v, 68 p.
- 19 - La pequeña industria en Paraguay. Quito, ONU, 1966. v, 57 p.
- 20 - La pequeña industria en el Uruguay. Quito, ONU, 1966. iv, 49 p.
- 21 - La pequeña industria en Venezuela. Quito, ONU, 1966. viii, 91 p.

- 22 - Problemas y politicas en la proporcion de la pequeña industria. Santiago, ONU, 1965. 8 p.
- 23 - Seminario sobre la pequeña industria en America Latina (Quito, 26 de noviembre al 5 de diciembre de 1966) Quito, ONU, 1966. 9 p.

- 24 - Servicio de extension industrial para la pequeña industria. Quito, 1966. 26 p.
- 25 - Small-scale industry in Trinidad and Tobago. [s.l.] ONU, 13 p.

- 26 - COMMITTEE FOR ECONOMIC DEVELOPMENT - Meeting the special problems of small business. [A statement on National policy] New York [1967] 59 p.

- 27 - FIRST Afro-Asian conference on the development of small industries. Industrial Egypt, Cairo, (3): 3, July/Sept. 1969.

The conference was held in Cairo from 24-27 March, 1969. Discussion about the problems of small industries in developing countries. The important role of the small industries. A marked influence on the social and economic structure of any country. Financial aid and technical assistance to these industries. Regional and international cooperation for the small industries development. High priority to the establishment of the small scale industries programmes.

- 28 - FIZAINE, P. - Análise statistique de la croissance des entreprise selon l'âge et la taille. Revue d'Economie Politique, Paris 78 (4) July/Aug. 1968.

The relations between the size and the growth rate of firms are studied, taking into account their age. After establishing that largest firms are found among the oldest, the affect of size on the growth of firms, independently of age (and vice versa, the affect of age independently of size) is examined. A population of firms is into several groups of different ages and sizes; then

the distributions of growth are compared. For every age group the law of proportionate effect is tested since the growth rate of a firm during a certain period of its life is independent of its size at the beginning of the period. On the other hand, the parameter (average rate and dispersion of this rate) of the age-group considered. The growth rate at lower ages of firms, whatever their size, is generally higher. Furthermore the growth rates at low ages firms are more dispersed than the growth rates at higher ages. If the age is a determinant factor of the growth of firms, the obvious age - size relation might induce a false impression of dependence between size and growth of firms.

- 29 - GRUBDOFF, Ralph von - Sugestões para fazer um inquérito novo sobre a indústria na pequena e média indústria do Nordeste do Brasil (plano de pesquisa, questionário e carta-acompanhante) Recife, SUDENE - Divisão de Documentação, 1966. 31 p. (Recife-SUDENE, Indústria-Lizeção, 4)
- 30 - GROSS, H. - Pequeña empresa y gran mercado nuevas oportunidades en la pequeña y mediana empresa. Bilbao, Ed. Lusa (1962) 102 p. (Colección economía)
- 31 - HAS, H.H. et alii - Long-range planning for small business, Bloomington, Indiana University 1964. 133 p.
- 32 - HOLTZ, Robert - A importância e as condições de desenvolvimento das pequenas e médias empresas. Indústria & Produtividade, 1966, vol. 42-5, jul. 1966 (Conferência no auditório do Centro Nacional de produtividade na indústria (CENPI))
- 33 - HORNIGOS GARCIA, C. - Problemas de la pequeña y mediana industria en España. Madrid (1970) 486 p. tab. map.
 Monograph on problems of medium and small scale industry in Spain and the contribution thereof to economic development and industrialization. Covers the industrial structure, financial aspects, manpower, capacity, productivity, trends trade relations, managerial, efficiency innovation and technological change industrial states statistics.
- 34 - INTER-REGIONAL TECHNICAL ASSISTANCE COUNCIL STUDY TOUR ON MANAGEMENT OF SMALL ENTERPRISES. Surin, 1968 - Conclusions and reports. Geneva ILO, 1969. 378 p. (ILO Management development series, 19)
 Conference report on an interregional, ILO meeting and study tour on management problems in the small scale industry. Includes papers and conclusions on management development cooperatives and small enterprises handicrafts, technical assistance, etc statistics.
- 35 - INDIA, Committee on Mechanisation of small scale leather footwear industry - Report... New Delhi, Ministry of Industrial Development and Company Affairs, 1968. 1 v. tab.
 Report of Committee set up to study industrial development of the small scale industry in India, with particular reference to the use of electrical machinery and equipment in the leather footwear branch of the clothing industry. Includes statistical data on production and covers financing marketing problems, training programmes for skilled workers manpower problems.
- 36 - IRAQUE, Central Statistical Organization - Industrial Statistics of small industrial establishments 1956 - (Bagdad, 1967)
 Annual report of Statistics on small scale industries in Iraq includes information on the industrial structure. The distribution of manpower, labour costs wage etc.

- 37 - KNUSE, Walter P. - Evolução empresarial no estado de São Paulo | Rio de Janeiro, IPES, 1965 | 9 p. (Economia para todos, 7)
- 38 - KUZ'MIN, S.A. - The developing countries; employment and capital investment. Problems of Economic, New York (10/11): 1-108, Feb. 7 Mar. 1969.

The role and specific features of the organization of small scale production in the developing countries. Comparison of the structure of capital and labor productivity in small scale industry and factory industry. The problems of "capital - intensive production" in the works of foreign scholars. The problem of effectiveness and planning of capital investments in various technological modes of production. The government and production forms with a low level of mechanization.

- 39 - LANGIER, J.D. - A estrutura industrial no Brasil. Revista Brasileira de Economia, Rio de Janeiro, 22 (3): 60-72, set. 1968.

Quadros demonstrativos de grande número de setores industriais no Brasil e que vão de moderada a altamente concentrados. Esses setores incluem principalmente os produtos de bens de capital intermediários. Isso pode ser uma barreira ao desenvolvimento do Brasil; porque estes setores restringem a sua produção, a fim de obterem preços mais elevados e maiores lucros. A indústria de bens no Brasil apresenta economia de escala, e deriva vantagens comparativas como na França. Tendo em vista as taxas de eficiência para os estabelecimentos "pequenos" e "médios" em relação aos "grandes" a utilização de uma legislação anti-monopólios pode dinamizar a indústria brasileira através de uma maior competição.

- 40 - LEPORTER, A. - Merger policy in the smaller firm. New York, National Industrial Conference Board, 1969. 37 p. (Managing the moderate sized company report, 10)

To buy or not buy, to sell or not to sell, these are the questions. Which of the four alternative courses a company elects to pursue and why are the subject of 40 U.S. and Canada companies. The advantages and dangers of independence. The case for acquisitions. Why companies sell.

- 41 - MACHLINE, Claude et alii - A administração da produção na empresa brasileira. Rio de Janeiro, F.G.V., 1966. 156 p.

- 42 - MACCREHAN, W.A. - Small plant management: a guide to practical, know-how management. 2nd. ed. New York, McGraw-Hill, 1960. 583p. 11. tab.

Textbook on the management of small scale industries. Covers financial aspects administrative aspects and legal aspects and includes information on labour management relations the supply of new materials productivity, quality control, marketing, forecasting, top management planning, etc.

- 43 - McCONNEL, C.R. & PETERSON, N.C. - Research and development: some evidence for small firms. Southern Economic Journal, Chapel Hill, N.C. 31 (4): 356-364. Apr. 1965.

- 44 - MENHA, B. V. - Size and capital intensity in Indian industry. Bulletin of the Oxford University Institute of Economics and Statistics, Oxford, (3): 189, Aug. 1969.

In his articles "scale and technology in Indian industry" (Bulletin of the Oxford University Institute of Economics and Statistics (3) 181, Aug. 1966) C. Sandesara attempts to challenge some of the built - in prejudgements about some aspects of small

scale industries particularly their employment. - creating and capital saving virtues. In the first part of the article the author discusses a few uneasy features of Sandesara's statistical analysis, interpretations and the relevance of the conclusions he derives from them. In the second part the author presents new evidence concerning the interrelationship between size, capital, labour and output in 32 Indian industries. Though the mode of the statistical analysis differs from that of Sandesara and the number of ratios is more limited the author shows that the "monothous singing of virtues" of small-scale industries has some empirical base.

45 - MEUNE, R.J.M. - Ratio delay studies their importance in small factories an a new method of training - "the simulation". Management and Productivity, Geneva (31): 37-44. Oct.-Dec. 1969.

Study of simulation training methods with particular reference to ratio delay studies used for management development in small scale industry. Includes technical aspects of simulation equipment, etc.

46 - NAÇÕES UNIDAS, New York - Estimulo del espiritu empresarial y asistencia a los pequeños industriales en la etapa de preinversion. Quito, 1966. 42 p.

47 - Programas globales de fomento para la pequeña industria en America Latina, criterios generales, instituciones, medidas y prioridades. Quito, 1966. iii, 55 p.

48 - The role small-scale industry in overall industrial development. Quito, 1966. 11 p.

49 - OSHIMA, H.T. - Labor-force "explosion" and the labor intensive sector in Asia Growth. Economic Development and Cultural Changes, Chicago, 19 (2): 161-183, Jan. 1971.

Article comprising a comparative study of the manpower force "explosion" in developing countries of Asia and its impact on the economic growth rates, with particular reference to problems of labour intensive small scale industry. Argues that the unemployment level is already high that the efficiency and productivity of small plants should be raised to provide employment opportunities and reduce inequalities in incomes innovations in simple equipment to produce goods which would stimulated demand.

50 - PEQUENAS e médias indústrias de autopeças; coordenador de pesquisas prof. Dr. Dorival Teixeira Vieira. São Paulo [Universidade de São Paulo, etc. 1970] v.

51 - POLICIES and programmes for the development of small scale industry. Industrialization and Productivity Bulletin, New York, (14)1969

The role of small scale industry in the industry in the industrialization of developing countries. Development policies. Outlines of an integrated programme. The place of small-scale industry in the industrial framework. Types of production suitable for small-scale industries.

52 - ROCCA, C.A. - Alguns aspectos das diferenças regionais de produtividade na indústria brasileira, Indústria & Produtividade, Rio de Janeiro, 1 (1): 54-61, jun. 1968.

Grandes desníveis de produtividade industrial observados no Brasil. Alguns fatores importantes na determinação da produtividade e ligados, de certa forma, ao tamanho do mercado e do estabelecimento.

- 53 - THE ROLE of small industry in the process of economic growth under the direction of B.F. Hoselitz. The Hague/Paris, Mouton, 1968. 236 p.
- Devoted to Japan and India the studies give a scope of two Asian countries where small industry in different forms occupies an important place in the process of economic growth. Part 1: M. SHINOHARA. - A survey of the Japanese literature on small industry. History, morphology and geographical distribution of small industry. Productive factors in small industry. Interrelationships among firms and the industrial structure. The role of Government in the supervision support and regulation of small industry. Part 2: D. FISHER. - A survey of the literature on small - sized industrial undertakings in India. The rationale of small industries planning for small industries in India. Area and industry studies. Handicrafts and village industries. Survey of the British literature on the small scale industrial unit. Results for France, Germany and Japan.
- 54 - SANDESARA, J.C. - Size and capital - intensity in Indian Industry. Bombay, University 1969 163 p. tab. (Its - Economics series, 19)
- Analysis of factors of production in large industry and small scale industry, with particular reference to capital intensive and labour intensive technique in India. Covers input output labour productivity. Statistics.
- 55 - SINGH, N.N. - Scientific management of small-scale industries. Bombay, Lalvani Publ. House [1970] 424 p. tab.
- Study of scientific management methods applied in small scale industry in India. Covers production, cost and quality control, marketing, business organisation, entrepreneurships, management development training programmes. Statistics.
- 56 - STALEY, E. & MORSE, R. - Modern small industry for developing countries, New York. McGraw-Hill, 1965. 435 p.
- Study on problems of small scale industry and the role thereof in industrial development with particular reference to developing countries. Covers industrial structures, labour productivity, capital worker ratio, production planning industrial production aspects of factory organization industrial policy, location of industry.
- 57 - STANFORD RESEARCH INSTITUTE. INTERNATIONAL DEVELOPMENT CENTER - Small industry development organizations; a worldwide directory. Glencol, Free press [1960] 137 p.
- 58 - STEINMETZ, L.L. - Critical stages of small business growth. Business Horizons, Bloomington, (1): 29, Feb. 1969.
- Description of the three critical phases of small business growth. These phases are critical because failure to live through them will result in the death of the business, either because the business must be liquidated or sold to another company because continued operations would be unprofitable. The three critical areas are: stage 1, which occurs in the direct supervision stage of growth stage 2, which occurs in the supervised supervision stage, and stage 3, which occurs in the direct control stage. The recognition of the problems encountered at each stage is the first step toward their solution.
- 59 - STEINMETZ, L.L. et alii - Managing the small business. Homewood, Irwin, 1968. 648 p.

Small business in the American economy. The outlook for small business. The art to avoid small business failure. Electing small business as a way of life. Advantages of small and of big business management. Objective self-analysis before you start a business. The appropriate legal organization. Legal problems and governmental control. Patterns of small business operation. Fields of opportunity. Instilling entrepreneurial spirit in subordinates. Planning. Organizing, directing and controlling organizational efforts. Capital needs and capital sources. Accounting and financial control your role as financial manager. Risk management and insurance Business location. The building. Manufacturing and production operations. Personnel and employee relations. The company image Advertising. Pricing of products and services. Market research. A credit program. Inventory control and materials management. The professional and consulting staff.

- 60 - SWEENEY, J.K. - A small company enters the European market. Harvard Business Review, Boston (5): 126. Sept./Oct. 1970

How a little, technology - intensive company is trying to belie the notion that only the giants can succeed abroad. The recent experience of a small company in setting up subsidiaries, first in England and then in France, suggests, that a small company can successfully enter the European market. Reasons to engage in overseas operations. Some pointers to consider concerning the critical period before the new operation is actually launched. The financing problem. The personnel problem.

- 61 - UNIDO, Vienna - Small scale industry, based on the International Symposium on Industrial Development, Athens, Nov.-Dec. 1967. New York, United Nations, 1969. 46 p. (Its - Monographs on Industrial development, 11)

Monograph based on proceedings of symposium on industrial development on small scale industry in developing countries. Covers the role thereof in economic development, industrial policy, management problems organizational and administrative aspects, international cooperation, etc.

- 62 - VANEK, J. - Protection tarifaire des industries naissantes. Subventions et bien - être économique. Revue Economique, Paris, 6: 935-948, nov. 1967.

A subvenção às indústrias nascentes é, para os países em fase de desenvolvimento, mais eficaz que a proteção tarifária.

- 63 - VEPA, R.K. - Productivity in small industries - some lessons from Japan. [Tokyo] Asian Productivity Organization, 1969. 98 p.

Study of the industrial development of small scale industry in Asia with particular reference to Japan. Covers economic implications business organization of cooperative and industrial enterprises (incl. a case study of the wood industry) financing management, management consultant services, etc. Statistics.

- 64 - A VEZ da pequena empresa. SUDENE Informa, 6 (6): 4-6, jun. 1968.

- 65 - WATANABE, S. - Entrepreneurship in small enterprises in Japanese manufacturing. International Labour Review, Geneva, 102 (6): 531-576, Dec. 1970.

Article examining the role of entrepreneurship in small scale industry plants the manufacturing industry in Japan and the impact of the firm and the importance of development thereof in private enterprise as a factor of economic development. Covers the social

status, educational level and motivation of entrepreneurs and discusses, marketing problems, capital government policy to prove managerial standards, the effects of fiscal policy and the importance of subcontracting. Statistics.

- 66 - ZAHN, J. - Les problèmes des moyennes entreprises et des entreprises familiales dans l'économie de l'avenir. Revue de la Société d'Études et d'Expansion, Liège, 64 (217) 619-631, Sept. - oct. 1965.

FONTES

- 1 - ARTIGOS SELECIONADOS: CIÊNCIAS SOCIAIS, DIREITO, ECONOMIA E POLÍTICA, Brasília, Biblioteca da Câmara dos Deputados, Seção de Periódicos e Publicações seriadas, 1967 - Mensal.
- 2 - BIBLIOGRAFIA BRASILEIRA DE CIÊNCIAS SOCIAIS. Rio de Janeiro, IBDD 1965.
- 3 - BOLETIM BIBLIOGRÁFICO, Rio de Janeiro, IBE, Centro de Documentação e Informações Estatísticas, 1957. Trimestral.
- 4 - ECONOMIC ABSTRACTS. Hague M. Nijhoff, 1968.
- 5 - FUNDAÇÃO GETÚLIO VARGAS, Rio de Janeiro, Biblioteca.
- 6 - FUERTADO, D.R. - Índice de periódicos brasileiros de economia. Rio de Janeiro, FIEG, 1968. 266 p.
- 7 - INTERNATIONAL BIBLIOGRAPHY OF THE SOCIAL SCIENCES ECONOMICS. London, Tavistock; Chicago, Aldine, 1965.
- 8 - INTERNATIONAL LABOUR DOCUMENTATION, Geneve, ILO, Central Library, 1969.
- 9 - JOURNAL OF ECONOMIC LITERATURE, Menasha, AEA, 1969 - Mensal.